

**FOR MILLIONS
GOD IS
DISTANT...
HIS WORD IS
FOREIGN.**



**BUT
TOGETHER
WE CAN
CHANGE
THAT.**

EVERY PERSON ALIVE TODAY MATTERS TO GOD.

AND EVERY SECOND COUNTS. After more than 2,000 years of slowly spreading the Good News, this generation has the awesome privilege and sobering responsibility of completing the task—bringing His Word to every language. With new strategies, growing engagement of the global church, technological tools, spiritual motivation, prayer support and financial resources available to us, we are not just hoping; we are *planning* to see the last languages reached with God's Word. God has given the vision and granted His blessing. It is up to us to follow through.

Vision 2025: to see Scripture translations started for every language that needs one by 2025.



NEARLY 7,000 LANGUAGES SPOKEN IN THE WORLD
NEARLY 2,300 LANGUAGES WITHOUT ONE VERSE OF SCRIPTURE
500+ LANGUAGES IMPACTED BY THE SEED COMPANY



STRATEGY 1: EQUIPPING FOR SUCCESS



Train national colleagues to meet the critical demand for Bible translation advisors.

THE SEED COMPANY IS POISED TO ENTER 1,000 new translation projects by 2017. However, a growing worldwide shortage of translation advisors threatens this momentum. This is perhaps the single most challenging obstacle to the realization of Vision 2025. In response The Seed Company initiated a plan for training and developing national translation advisors and integrating them into ongoing translation projects. As you can see, the challenges are significant:

- The Seed Company is planning 1000 new projects by 2017, requiring many new advisors.
- Older translation advisors (typically expatriates) are retiring without replacements.
- One advisor per four projects is the target ratio but in many areas the ratio is much higher.

- The Seed Company is planning new translation projects in almost 250 languages in the next three years and 1,000 by 2017, requiring many new advisors.

In North Africa, some projects report 2-year delays because no translation advisors are available. In Nigeria, one translation advisor is currently handling over 40 projects and there is no full-time translation advisor on-site for that area. Currently in Tanzania, a number of multi-language (cluster) projects are struggling without sufficient qualified help. In the Philippines, one project was cancelled because no translation advisor was available.

Over the next two years, The Seed Company will start training 35 new advisors in Latin America,

Africa and Asia. Long-term plans call for nearly 200 over the next decade. We've made a good start. This training initiative depends on people like you who share God's vision.

Funding Goal: \$1,925,000

An investment of \$55,000 covers the cost to fully train and mentor a new advisor, which breaks down to an annual cost of \$11,000.

- The cost to fully train and mentor two advisors needed immediately in Latin America is \$110,000. **Impact: 8 people groups.**
- Each advisor in Africa will serve four or more people groups in the coming years. We are ready to train 15 new advisors. The cost to equip these advisors is \$825,000. **Impact: 60 people groups.**
- Some countries in Asia are newly "open" to the Gospel. Many believers experience political and religious opposition and they often meet in underground "house churches." We are ready to equip 18 new advisors in Asia at a cost of \$990,000. **Impact: 72 people groups.**

"In our own project, we had several books of the Bible translated on which we had done both team reviewing and village testing. But there was no Bible translation advisor available to check them. I realized that many other translation teams are in the same situation. I asked myself, "Who is going to check all these translations?" If there is no one to check them, what will come of it? As I was pondering these questions day after day, I began feeling deeply the need of becoming a Bible translation advisor. If

God could help me, I may help other projects in checking their translations."

Matthieu Ouattara,
Translation Advisor-in-
Training, Africa



NUMBERS OF ADVISORS NEEDED (2009-2010)



STRATEGY 2: OPENING DOORS FOR THE DEAF



Help connect the “least” of the least of these with the Good News.

SILENCE AND CONFUSION CHARACTERIZE LIFE for more than 220,000 deaf people in Kenya. The Seed Company, through a strategic partnership with Deaf Outreach Opportunity (DOOR), is working to translate Scripture in Sign Language projects in Kenya, India and other countries with significant deaf populations. The Sign Language teams will translate three sets of Scriptures in a DVD story format that presents the gospel to the deaf in a powerful manner. The DVD will also contain the only material most deaf

communities have about origins, spiritual growth, deepening relationships with God, the church and the role of Christians in the outside world.

Deaf people tend to be concrete-relational learners who understand best by chronological, sequential narrative. This visual story material will provide the most useful tool possible for overcoming the barriers that isolate deaf people from the Good News – and often from healthy relationships with their family and community.



Ndala was born deaf. No one in his family speaks Sign language, so Ndala has minimal opportunities for communication. He can't understand jokes, hear compliments or enjoy the intricacies of family interaction. His family considers him “cursed.” Reading presents a total enigma. Letters have no meaning, no attachment to real life. Teachers

assumed Ndala couldn't learn academics. They concentrated on teaching him to talk. The effort proved fruitless. Soon Ndala didn't bother going to school. Even when he tried attending a local church the service was confusing and meaningless. How will he learn about the Savior? Will he have the chance to embrace God's Word before it's too late?

Funding Goal: \$1,120,000

Translation projects among deaf communities offer an incredible opportunity to share the Good News with unique, Bibleless people groups. The funding provides for translators' salaries, the travel and accommodations required for team production, specialized advisors, and high quality studio recording equipment. Project costs are unique, with

an average of \$225,000 per language. We are trusting God for incredible results in the next two years:

- Kerala Deaf Translation Project in India reaching more than 190,000 deaf individuals: \$185,000
- Kenya Deaf Translation Project reaching more than 220,000 deaf individuals: \$260,000
- 3 new national deaf translation projects (average cost of \$225,000): \$675,000

STRATEGY 3: FIRST BIBLE INITIATIVE STARTING STRONG

Provide the early funding that gives translation projects a solid foundation.

GOD IS OPENING GREAT DOORS! The Seed Company is positioned to start new projects in 157 languages from 2009 - 2010. Many have already begun. Others are ready to start. We are witnessing and partnering with God in the most historic surge forward the Church has ever seen for Scripture impact through Bible translation.

To launch these projects well, initial funding is needed in the early stages until investment

partnerships are established. This way, project personnel can be trained as soon as possible without losing motivation in lag time as they wait for adequate funds. Of the 157 new languages worldwide, 30 are already underway. The teams are gearing up for more than 40 new projects in Africa, 45 in Asia, 5 in the Americas and 10 in the Pacific area. Initial funding turns dreams and planning into actual translation projects – enabling the translators to begin their work.

Funding Goal: \$1,850,000

We have the incredible opportunity to begin translations in 157 more languages through 2010. The average cost for an entire New Testament ranges from \$125-150,000. Each project requires an average of \$18,500 to begin well. Initial funding provides salaries and equipment to get started. For example, the costs for new projects in key areas are:

- 40 language projects in African countries: \$740,000
- 45 language projects in Asian countries: \$832,500
- 5 language projects in Latin America: \$92,500
- 10 language projects in the Pacific area: \$185,000



In the middle of the ocean 155 miles northeast of the closest land mass of Papua New Guinea sits the Mortlock Atoll. This community of less than 1,000 people speaks Takuu. For decades, Mortlock's chiefs refused any presence of various church groups. But in recent years, they said, "We would like to know what 'your' God has to say, but we don't

trust any man to come and tell us. They might lie! You put the Scriptures into our language, and we will read it for ourselves and then make up our own minds." What an open door! Now, there are many Christians on Mortlock Island. But what if this opportunity had been missed because of a lack of funding for the national translation team to begin?



MISSION BEING ACCOMPLISHED

Through partnerships with friends like you, we're making progress toward the goal.

IN ASIA, A SCATTERED PEOPLE GROUP OF ABOUT 20 million were cut off from hearing the good news in God's Word because the national language translation was unclear and actually offensive to them. How could they hear God's deepest truths in a language they did not know?

But translation is underway! A believer who's

been using the drafted Scriptures in a Bible study with this community reported that when people read the words in their own language they say, "Hey, this speaks to us."

Now these multiple millions don't need an interpreter. Finally, they are hearing God speak their language!

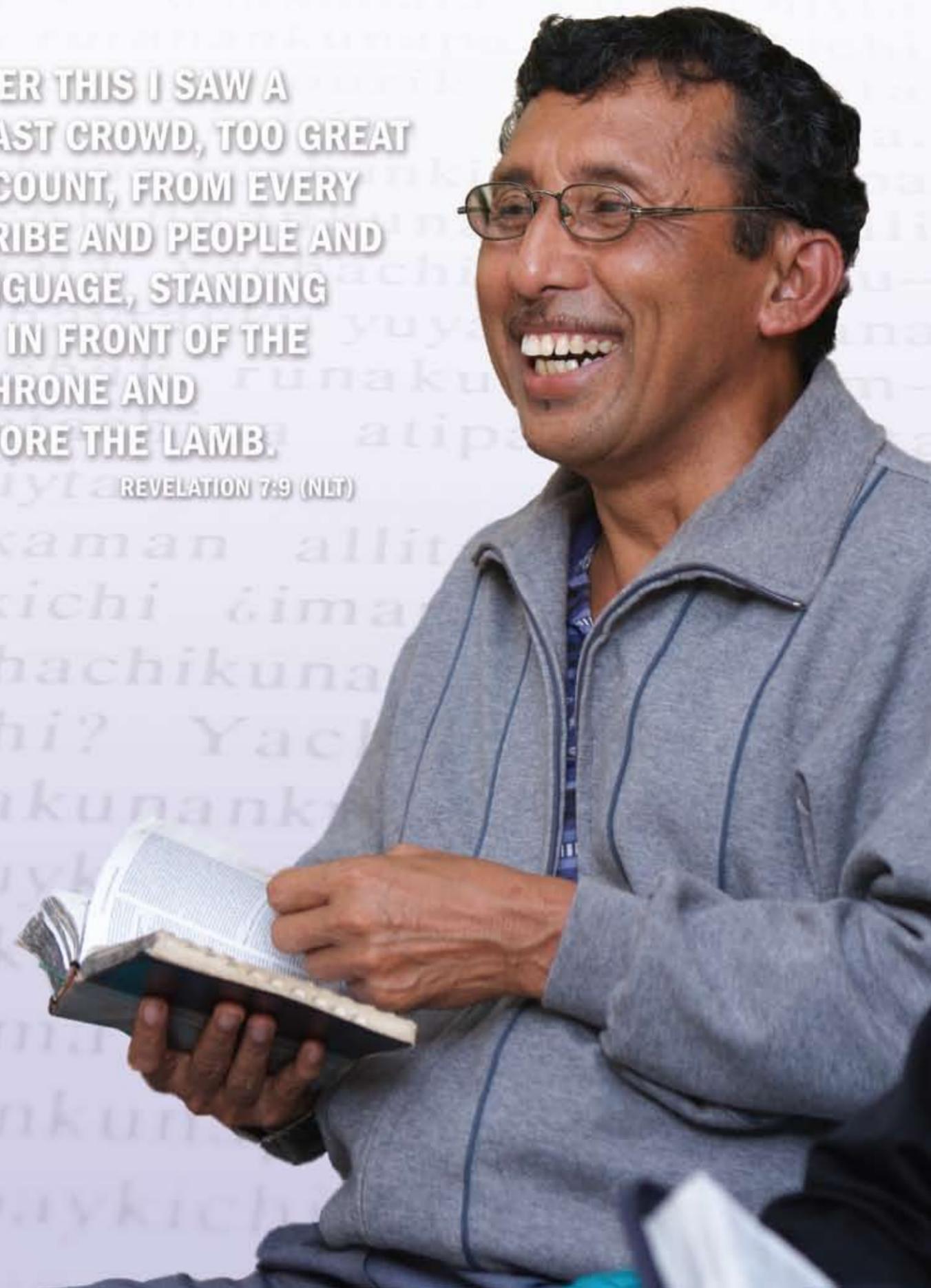


Starting projects, mentoring translators and monitoring the quality of their work, working with hearing and deaf Bibleless people groups - these are momentous opportunities to join God in what He's doing today. In the next several years, hundreds of new translation projects

will need to get started and finish well. All of them will require the attention of translation advisors. Don't miss your chance to participate in this historic movement to see God reach every language in our generation. What part of the assignment has He entrusted to you?

AFTER THIS I SAW A VAST CROWD, TOO GREAT TO COUNT, FROM EVERY TRIBE AND PEOPLE AND LANGUAGE, STANDING IN FRONT OF THE THRONE AND BEFORE THE LAMB.

REVELATION 7:9 (NLT)





A Wycliffe Bible Translators affiliate

3030 Matlock Rd., Suite 104, Arlington, TX 76015
Toll-free: 888-99SEEDCO (888-997-3332)
theseedcompany.org • info@theseedcompany.org